

“Growth in transition”

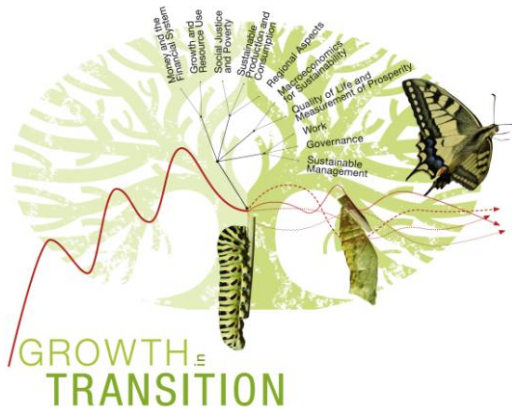
An Austrian initiative towards a qualitative paradigm of growth

ESDN Workshop Madrid, March 2010

Elisabeth Freytag
Lebensministerium



lebensministerium.at



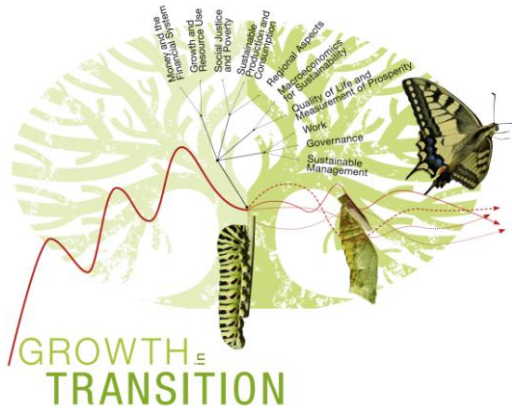
GROWTH IN TRANSITION

- **Start** of the initiative “Growth in Transition” in **2008**
- Designed as “Stakeholder-Dialogue” with **core question: What kind of growth?**
- Since then: **5 Workshops in Vienna and Brussels and international Conference in Vienna (January 2010)**
- Now: **15 partner institutions**

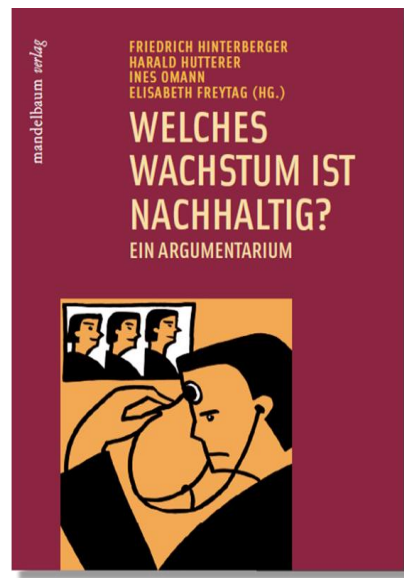
Partners

Federal Ministry of Agriculture, Forestry, Environment and Water Management (initiative)
Austrian Federal Chancellery
Federal Ministry of Labour, Social Affairs and Consumer Protection
Federal Ministry of Finance
Federal Ministry of Science and Research
Federal Ministry of Economy, Family and Youth
City of Vienna
The province of Lower Austria
UnicreditGroup - Bank Austria
B.A.U.M Group
Federation of Austrian Industries
Oesterreichische Nationalbank
The Austrian Federal Economic Chamber
Ecosocial Forum
Club of Rome – European Support Center

SERI, Karuna Consult, Tatwort

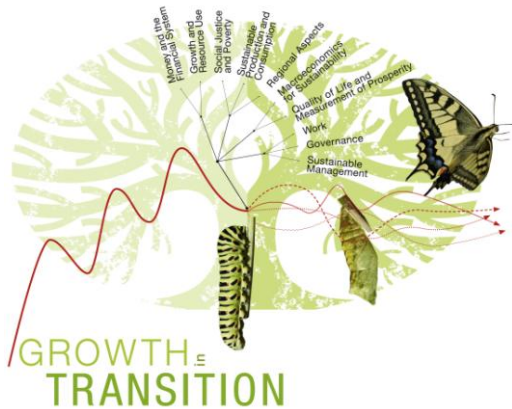


GROWTH TRANSITION



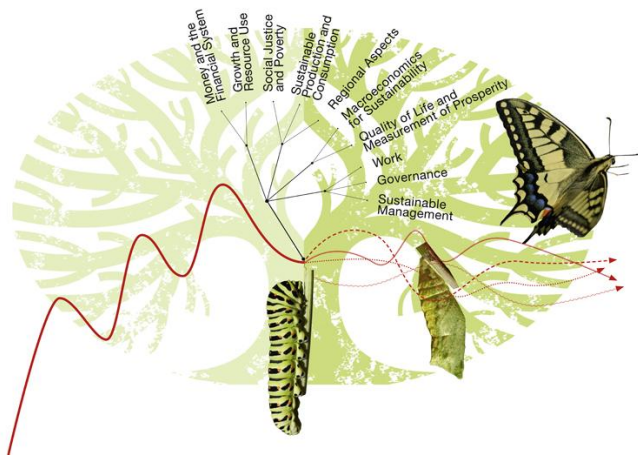
➤ **Book and “Future dossier”**

➤ **Contribution to ongoing discussions at EU level: “EUROPE2020” and EU Sustainable Development Strategy etc.**



GROWTH._£ TRANSITION

- **International Conference: about 550 participants from 15 countries**
- **Good mélange of scientific community, administration, civil society and business community**
- **High recognition and positive feed-back that initiative is carried out by several ministries**



GROWTH _≡ TRANSITION

Topics of the Conference

1

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5

**MONEY AND
THE FINANCIAL
SYSTEM**

**GROWTH
AND
RESOURCE USE**

**SOCIAL JUSTICE
AND POVERTY**

**SUSTAINABLE
PRODUCTION AND
CONSUMPTION**

**REGIONAL
ASPECTS**

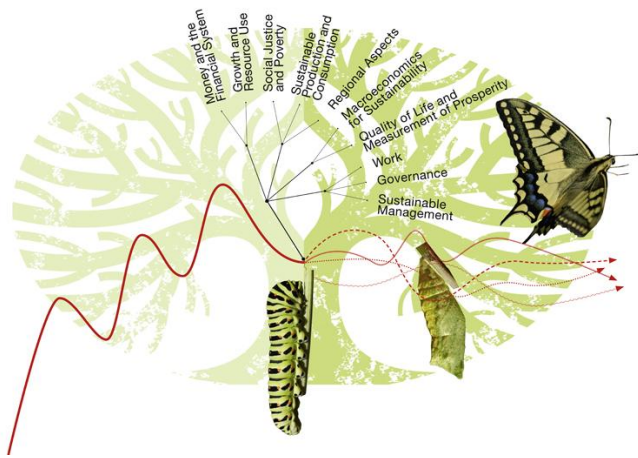
**GELD UND
FINANZSYSTEM**

**WACHSTUM UND
RESSOURCEN-
VERBRAUCH**

**SOZIALE
GERECHTIGKEIT
UND ARMUT**

**NACHHALTIGE
PRODUKTION
UND KONSUM**

**REGIONALE
ASPEKTE**



GROWTH $\hat{=}$ TRANSITION

Topics of the Conference

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MACRO-
ECONOMICS
FOR
SUSTAINABILITY

QUALITY OF LIFE
AND
MEASUREMENT
OF PROSPERITY

WORK

GOVERNANCE

SUSTAINABLE
MANAGEMENT

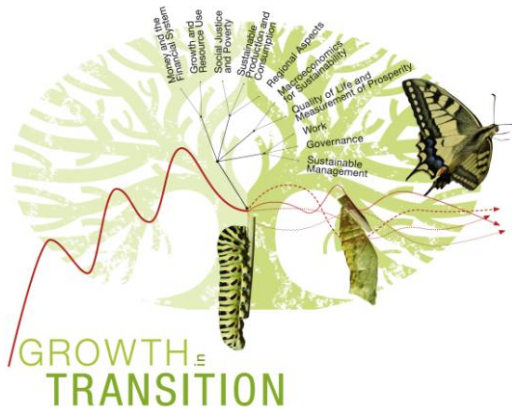
MAKRO-
ÖKONOMISCHE
FRAGEN

LEBENSQUALITÄT
UND MESSUNG
VON WOHLSTAND

ARBEIT

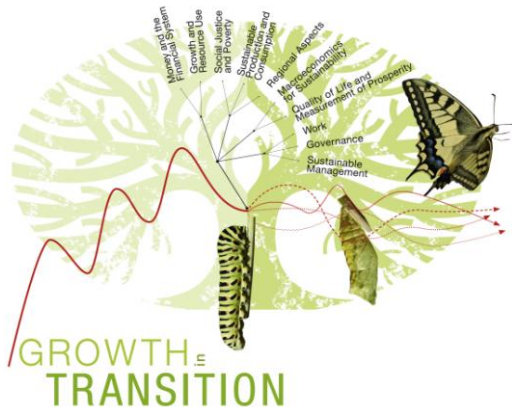
GOVERNANCE

NACHHALTIGES
MANAGEMENT



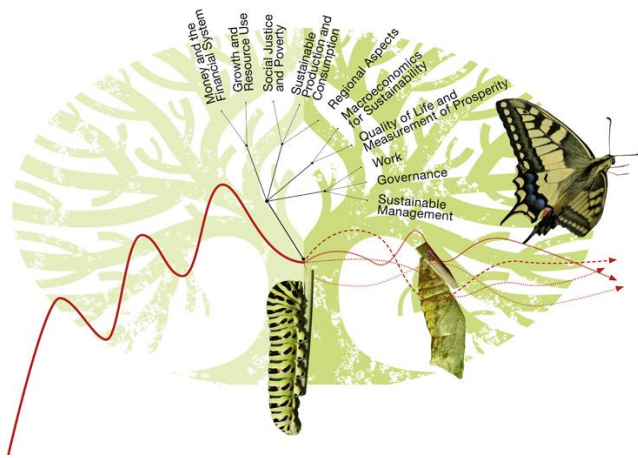
GROWTH TRANSITION

- The questions “What kind of growth?” and “Beyond GDP” are **presentable issues** in the debate now
- We have to **follow** the “Beyond GDP”-debate and outcomes very closely
- We have to keep it on the **political agenda** and operationalise the issue: What do we mean by “qualitative growth”? → e.g. **A high quality of life for all, today and tomorrow**



GROWTH IN TRANSITION

- **And: What to do, when the time of growth, as the “great narrative” is over? We need a positive post-growth vision!**
- **The initiative “growth in transition” will be continued (follow-up activities like events, book, studies...)**
- **Link to Europe-2020-strategy: new target on resource use; concretion of “flagship initiative” on resource efficiency; EU SDS!!**



**Be part of the
growth-in-transition
-dialogue!**

**Conference documentation:
www.growthintransition.eu
www.wachstumimwandel.at**

