



VALTIONEUVOSTO
STATSRÅDET

Government Mechanisms for Strategic Promotion of the Circular Economy

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Two cases in focus of the presentation

- Cooperation between the ministries and the Finnish Innovation Fund Sitra regarding **the strategic promotion of circular economy**
- Multi-stakeholder cooperation between ministries, research institutes, industry and regional actors on creating **a Circular Economy Green Deal towards 2035.**



Case: Cooperation between the ministries and the Finnish Innovation Fund Sitra regarding the strategic promotion of circular economy

5 key facts about Sitra

1. A gift from Parliament to the 50-year-old Finland.
2. An independent foresight agency: futurologist, researcher, visionary, developer, experimentalist, partner, trainer, networker.
3. Funded by returns on endowment capital and capital investments.
4. Envisages Finland as a successful pioneer in sustainable well-being.
5. Its vision is supported by three themes, six focus areas and dozens of projects.

+1

Building our future
together



SITRA

Sitra's roadmaps on circular economy for Finland

Drafted during two interconnected projects on circular economy in 2016 & 2019



Leading the cycle: Finnish road map to a circular economy 2016-2025

sitra.fi/en/publications/leading-cycle/



The critical move – Finland's road map to a circular economy 2.0

sitra.fi/en/projects/critical-move-finnish-road-map-circular-economy-2-0/



Inspired by Sitra's work, the governmental program 2019-2023 recognized the need for strategic circular economy program



Programme of Prime Minister Sanna Marin's Government 10 December 2019

INCLUSIVE AND COMPETENT FINLAND

– a socially, economically and ecologically sustainable society



*“We will strengthen Finland’s role as a leader in the circular economy. We will adopt a horizontal, **strategic circular economy programme** and the related indicators over the government term. The programme will set targets, define the necessary measures and allocate the resources needed to promote the circular economy in Finland.”*



Drafting and implementation of the strategic circular economy program

- **Responsibility:** Ministry of the Environment, Ministry of Economic Affairs and Employment
- **Drafting** in 2020, [implementation decision](#) in 04/2021
- **Wide cooperation** through steering groups with key stakeholders: ministries, companies, municipalities, Sitra, research institutes, industry associations.
- **Key results and actions:**
 - [National 2035 objectives](#) for the more sustainable use of natural resources
 - [Circular Economy Green Deal 2022-2035](#)



Case: Multi-stakeholder cooperation between ministries, research institutes, industry and regional actors on creating a Circular Economy Green Deal towards 2035.

One of the key actions of strategic circular economy programme.

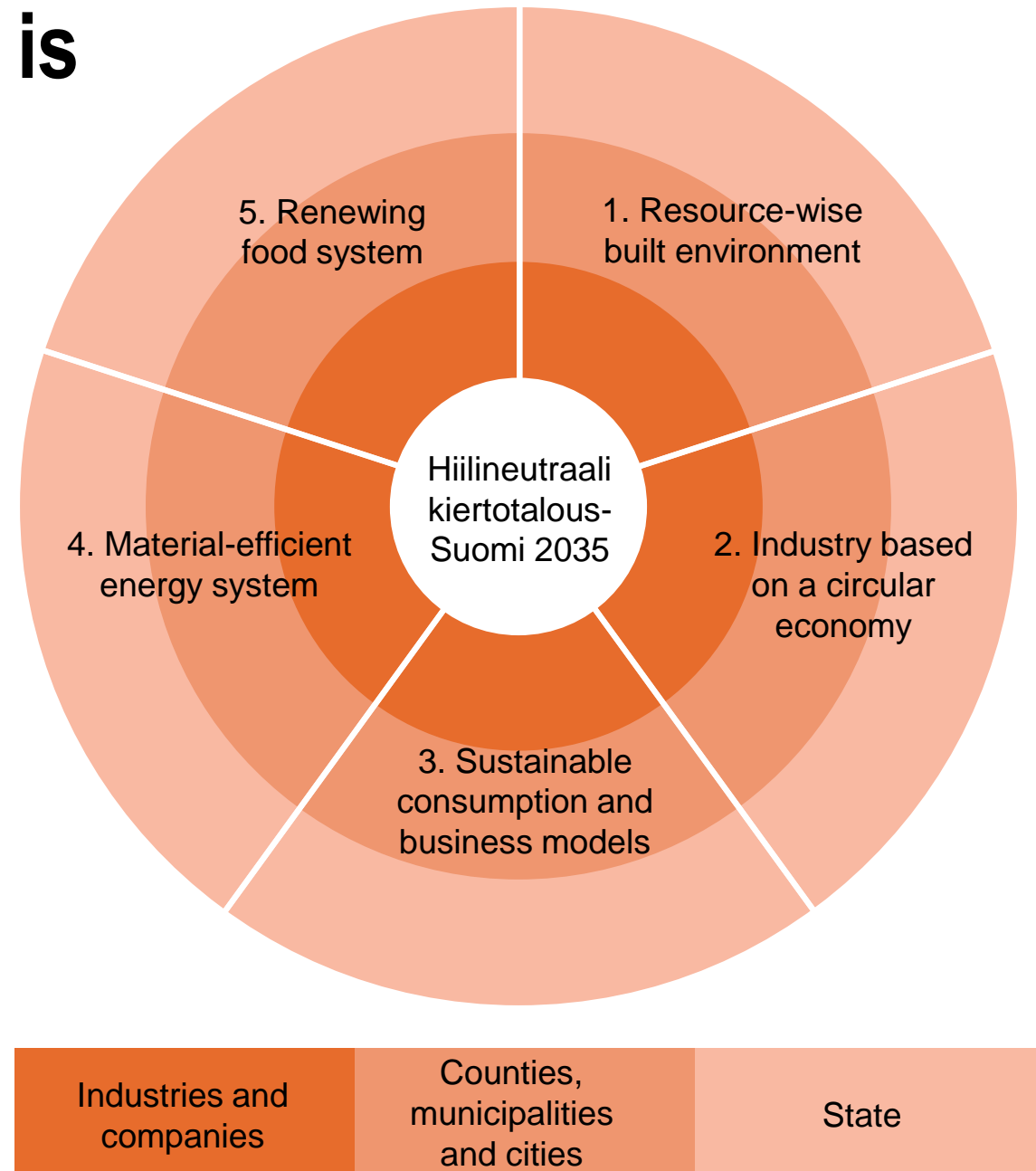
Circular Economy Green Deal is a unique collaboration

A strategic cooperation model for promoting the goals of the Circular Economy Program

- Voluntary commitment to effective actions to reduce the consumption of natural resources.
- Prepared together with almost 90 organizations and hundreds of experts (2022-2024).
- For companies, industries, municipalities and counties.

Research institutes' scenario work alongside

- Status of the use of natural resources and its effects on the environment and the economy.
- Most effective measures for the Circular Economy Green deal



Thank you!

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