

# BUILDING CHANGE

SDG action at home and abroad



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## **‘Adopt an SDG’**

Influencing Dutch Parliament on Policy coherence and the SDG’s



Working together to strive for a coherent implementation of the SDGs

# SDG implementation in the Netherlands



- Coordinated by the Minister of Foreign Trade and Development Cooperation
- Role (and interest) of the Parliament limited → biggest focus on foreign trade and Development Cooperation
- No clear SDG strategy (or ambition)

## **Adopt an SDG - set up**



**New Parliament with newly elected MPs searching for public attention and a topics of focus!**

- Asked MPs to adopt one or two SDGs relevant to their work
- Handing over the adopted SDG with a video asking for their goals and how they will go about achieving them.
- Civil societies supported (and follow) their work
- Publicity: social media, interviews, events



Liesbet

## Successes



- 25+ MPs joined, adopting one or two SDGs
  - 5 opposition parties, three coalition parties
  - Part of a wide range of standing committees ranging from Infrastructure and Water, to Economic Affairs and Climate, to Trade and Development Cooperation
- Nearly 40 civil society organisations joined in supporting the Parliamentarians

→ **More SDG awareness among a wide range of Dutch MPs!**



1. EINDE AAN ARMOEDE

Joël Voordewind (ChristenUnie)

Jasper van Dijk (SP)



2. EINDE AAN HONGER

Elbert Dijkstraaf (SGP)



3. GEZONDHEID EN WELZIJN

Corinne Ellemeet (GroenLinks)



4. GOED ONDERWIJS

Michel Rog (CDA)  
Peter Kwint (SP)



5. VROUWEN EN MANNEN  
GELIJK

Kirsten van den Hul (PvdA)

Achraf Bouali (D66)

Isabelle Diks (GroenLinks)



7. DUURZAME EN  
BETAALBARE ENERGIE

Agnes Mulder (CDA)

Sandra Beckerman (SP)



8. FATSOENLIJKE BANEN EN  
ECONOMISCHE GROEI

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9. INNOVATIE EN DUURZAME  
INFRASTRUCTUUR

Liesbeth van Tongeren (GroenLinks)

Maarten Hijink (SP)



10. MINDER ONGELIJKHEID

Sadet Karabulut (SP)



12. DUURZAME CONSUMPTIE  
EN PRODUCTIE

Carla Dik-Faber (ChristenUnie)

Isabelle Diks (GroenLinks)



13. KLIMAATVERANDERING  
AANPAKKEN

Agnes Mulder (CDA)



14. BESCHERMING VAN ZEEËN  
EN OCEANEN

Tjeerd de Groot (D66)

Eppo Bruins (ChristenUnie)



15. HERSTEL ECOSYSTEMEN  
EN BEHOUD BIODIVERSITEIT

Suzanne Kröger (GroenLinks)

Tjeerd de Groot (D66)



16. VREDE, VEILIGHEID EN  
RECHTVAARDIGHEID

Salima Belhaj (D66)



17. PARTNERSCHAPPEN VOOR  
DE DOELEN

Bram van Ojik (GroenLinks)

**Supported by:**



**And:**



# The Success Formula



1. Offer MPs a goal, an SDG, that they prefer to identify with and to commit to.
2. Give positive and constructive publicity to political actions by these MPs that bring us closer to the SDGs → social media, interviews and public events.
3. Link the MPs with knowledgeable organisations that are eager to share valuable information and concrete political advice.

# Challenges



**More attention to specific SDG-related topics, but the lack of broader and coherent (political) ambition remained**

1. The agenda is still seen as an agenda for Development Cooperation - both within Parliament and the central government
2. No overarching committee or political discussion on sustainable development
3. Positive and constructive tone of the campaign: How to tune more critical messages when MPs who committed to the SDGs fail to act accordingly?

# Way forward



- Coalition agreement → advocating for the inclusion of ambition on SDGs / sustainable development
- SDG awareness in Parliament: SDG Masterclasses
- Adopt an SDG 2.0