

ghent:

so much city



15th ESDN Workshop, Berlin  
17 September 2017

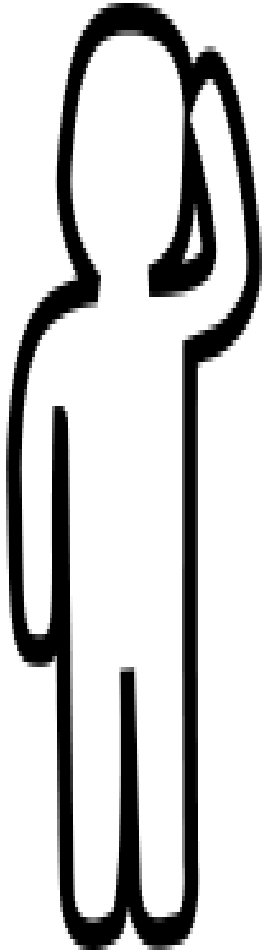
# Every beginning is ...

September 2016: appointed  
as Belgian SDG Voice

- Making the SDGs well-known in the Ghent city (organisation) and beyond
- Being leading example on implementing the SDGs

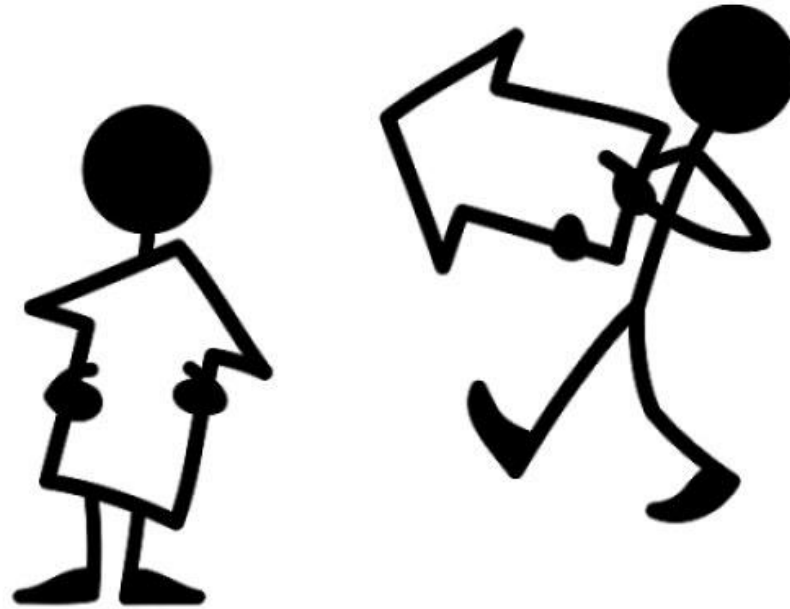


# Back to 'patient zero'



- What has been done before?
- What is already happening?
- What is the local context?
- What resources are currently available?

# Creating a platform

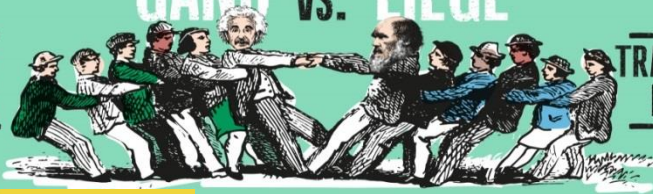


- Meetings, meetings, meetings (policymakers, City staff, stakeholders)
- From ideas to plan and action

# GAND vs. LIÈGE

★ QUI GAGNERA LE  
MARATHON DES COURS

#SDGGentLiege



TRANSFORMONS LA VILLE  
EN SALLE DE COURS

[www.SDGuitdagingen.be](http://www.SDGuitdagingen.be)



## GENT vs. OOSTENDE

WIE LEERT DE MEESTE  
MENSEN FIETSEN?

[www.SDGuitdagingen.be](http://www.SDGuitdagingen.be)



★ GENT vs. KORTRIJK ★ EET MASSAAL SOCIAAL ★

WIE BEREIKT HET MEESTE AANTAL NIEUWE  
BEZOEKERS IN SOCIALE RESTAURANTS

[www.SDGuitdagingen.be](http://www.SDGuitdagingen.be)



## GENT vs. GENK



★ IEDEREEN  
FEMINIST ★

WIE FOTOGRAFEERT DE  
MEESTE FEMINISTEN?

[www.SDGuitdagingen.be](http://www.SDGuitdagingen.be)



## GENT vs. SINT-NIKLAAS

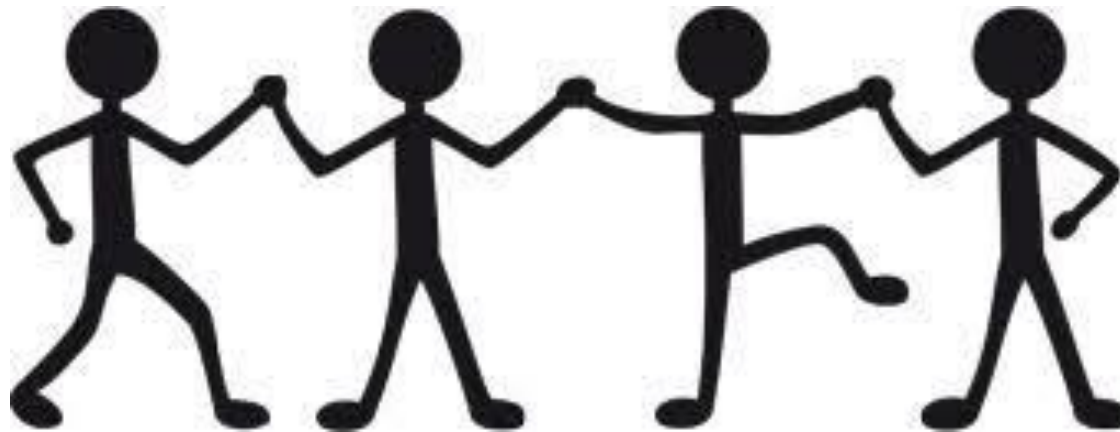
★ DAGEN ZONDER VLEES ★ WIE EET HET MEEST VEGGIE? ★

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# Extending the platform

- Reactions from citizens, organisations, businesses
- Discussing SDGs within networks (e.g. Eurocities, ICLEI)



# Anchoring the SDGs in the City



Quadruple helix  
model:

- Local government—citizens—NGOs/CSOs—businesses
- New ideas, goals, outputs and results incorporated in the city structure

## More info and contact

- [www.stad.gent/international](http://www.stad.gent/international)
- [www.SDGuitdagingen.be](http://www.SDGuitdagingen.be)
- @ghentinternatio

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