Every beginning is ...

September 2016: appointed as Belgian SDG Voice

• Making the SDGs well-known in the Ghent city (organisation) and beyond

• Being leading example on implementing the SDGs
Back to ‘patient zero’

• What has been done before?
• What is already happening?
• What is the local context?
• What resources are currently available?
Creating a platform

• Meetings, meetings, meetings (policymakers, City staff, stakeholders)
• From ideas to plan and action
Extending the platform

• Reactions from citizens, organisations, businesses
• Discussing SDGs within networks (e.g. Eurocities, ICLEI)
Anchoring the SDGs in the City

Quadruple helix model:

- Local government–citizens–NGOs/CSOs–businesses
- New ideas, goals, outputs and results incorporated in the city structure
More info and contact

- www.stad.gent/international
- www.SDGuitdagingen.be
- @ghentinternatio

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