“LET’S TRY SOMETHING NEW, SHALL WE?”

The Finnish National Commission on Sustainable Development, 2014

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National Commission on Sustainable Development, Finland
Society’s Commitment to Sustainable Development

National Commission on Sustainable Development

Chair: Prime Minister
Vice-chair: Minister of the Environment

- Society’s Commitment
  - Inter-ministerial Network Secretariat
    - General Secretariat (MoE & PMO 2016-)
  - SD Indicators
    - Indicators Network (PMO)

Scientific panel (6 professors)

GOVERNMENT
- BUSINESS
- NGOs

PARLIAMENT
- LABOUR UNIONS

ADMINISTRATION
- SCIENCE & RESEARCH

MUNICIPALITIES AND REGIONS

CHURCH
National Commission on Sustainable Development

Ministries: 12

Church: 1

Media: 1

Government ministers: 4

Parliament committees: 3

Autonomous Åland Island & Sami people: 2

Municipalities and provinces: 2

Social security institution: 1

Business advocacy organisations: 6

Trade and Labor unions: 4

Educational organisations: 2

NGOs: consumer, youth, social, sports: 4

NGOs: development: 2

NGOs: nature, environment: 4

Science and research: 2
Finland has a long tradition of sustainable development policies and strategies.
Society’s Commitment to Sustainable Development

A unique innovation born in Finland

Vision:
A prosperous Finland within the limits of the carrying capacity of nature.

Companies

The public sector

NGOs

Clusters

Concrete actions

NOW → 2020 → 2030 → 2040 → 2050
Society’s Commitment to Sustainable Development

**Equal prospects for well-being**
Good health, education and employment for all members of the society.

**Carbon-neutral society**
A roadmap towards a carbon-neutral society by the year 2050. Improved energy efficiency, increased share of renewable energy. Intelligent infrastructures.

**Participatory society for citizens**
All citizens can fully take part in developing our society. More transparent administration.

**Resource-wise economy**
Finland, a pioneer in socially responsible business operations. Sustainable and competitive solutions, both nationally and globally.

**Sustainable work**
A high employment rate, improved productivity, profitability and quality of work. Promotion of green economy.

**Lifestyles that respect the carrying capacity of nature**
Lifestyles based on non-material consumption and services that sustain such lifestyles.

**Sustainable local communities**
Strengthened local communities by supporting an active civil society. Pleasant and healthy living environments.

**Decision-making that respects nature**
Strengthened guidance that promotes biodiversity and the sustainable use of natural resources.
Commitments categorized by 8 objectives:

- Participatory Society for citizens; 16
- Sustainable work; 17
- Sustainable local communities; 8
- Resource wise economy; 22
- Carbon neutral Society; 24
- Lifestyles respecting the carrying capacity of the Nature; 44
- Decision making respecting the Nature; 9
- Equal prospects for well-being; 17
Diversity of the committed organisations:

- Companies: 37
- NGOs: 12
- Cities, municipalities: 2
- Schools, universities: 27
- Province: 1
- Ministries: 10
- Administration: 17
- Other organisations: 17
- Labor & Trade union: 3
- Kindergarten: 2
- Party: 1
- Private persons: 6
We are off to a good start

So far ~ 160 commitments have been made

• Over 4/5 reported that their implementation has benefited their organization
  - Sustainable development is now understood to mean concrete measures.
• Operators consider the commitment to be a clear and functional tool for promoting sustainable development
• Nearly all (94%) of them would recommend the commitment to others.

• Tool to engage business!!
#Together

We celebrate (ESDW 2015)

Campaigns (live and social media)

We raise awareness and share best practices nationally and internationally
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Campaigns (live and social media)

Synergies Communication Image & brand benefits

International audience.

Networks.

#Together
The Millennium goals offered us a telescope. The Agenda 2030 goals offer us a mirror!

The idea: Sustainable Development Goals: Are the rich countries ready? Bertelsmann Stiftung
Pictures: Eeva Hellström Sitra
Social innovation born in Finland – applicable anywhere?

www.ym.fi/commitment2050

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