ESDN/EEAC Joint Meeting
Paris – 12-13 Nov 2015

Farooq Ullah
Executive Director
Stakeholder Engagement

- Stakeholders = ‘those groups who can affect or are affected by the achievements of an organisation’s purpose’*


**adapted from Cranfield University’s Stakeholder Engagement:A Road Map to Meaningful Engagement

**Types and Characteristics of Stakeholder Engagement**

<table>
<thead>
<tr>
<th></th>
<th>Crisis</th>
<th>Consultation</th>
<th>Collaboration</th>
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<tbody>
<tr>
<td>Approach?</td>
<td>Reactive</td>
<td>Proactive</td>
<td>Interactive</td>
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<tr>
<td>Style?</td>
<td>Vulnerable</td>
<td>Anticipate</td>
<td>Encourage</td>
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<tr>
<td>Intensity?</td>
<td>Episodic</td>
<td>Regular</td>
<td>Continuous</td>
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<tr>
<td>Attitude?</td>
<td>Hostile</td>
<td>Defensive</td>
<td>Adaptive</td>
</tr>
</tbody>
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SDGs and Stakeholders

- Multi-stakeholder engagement recognised as necessary for delivery of SD and SDGs
- Stakeholder play many different roles in SDGs:

<table>
<thead>
<tr>
<th>Stage</th>
<th>Role</th>
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<tbody>
<tr>
<td>Design</td>
<td>Expert Input</td>
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<tr>
<td></td>
<td>Raising Ambition</td>
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<tr>
<td>Delivery</td>
<td>Implementation</td>
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<td></td>
<td>Monitoring and Review</td>
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<td>Accountability</td>
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UNIVERSAL SUSTAINABLE
DEVELOPMENT GOALS

Understanding the Transformational
Challenge for Developed Countries

REPORT OF A STUDY BY STAKEHOLDER FORUM
MAY 2015

AUTHORS: Derek Brabham, Amy Cutler and Farooq Ullah
The “Universality Triangle”

Understanding whether universality is truly achieved is a product of *implementability, applicability and transformationalism*; this applies both to the entire framework as well as to each individual goal. This “triple relationship of universality” is express in the “universality triangle” below:
Vertical Alignment

Vision

Goals

Strategies

Implementation

2030 Agenda

SDGs

National SD Strategies, Development Plans & Councils

National Policies

Local Delivery Programmes
Stakeholder and Implementation

- Better progress made when true engagement results in combine bottom-up and top-down approaches, e.g. a national SD strategy is complemented by a “societal commitment”.

- Engagement must be continuously maintained at all stages, e.g. from problem analysis through the co-production of strategies and plans through to partnerships for implementation and monitoring.

- Stakeholders must be actively involved in a regular cycle of monitoring and review of strategies and progress.

- Participatory accountability driven by input of stakeholder expertise in data collection, statistical monitoring and reporting
The Policy Cycle

- Importance of capacity building and stakeholder engagement as two key enablers and drivers to “seek to create momentum, deliver action and constructively use learning”* to advance sustainable development.

SD Governance Elements

The Fundamentals of Governance
1) Conceptualization and Decision-Making
2) The Science-Policy-Society Interface

The Human Dimensions of Governance
3) Institutional Arrangements and Legal Mechanisms
4) Stakeholder Engagement and Participation
5) Communications and Awareness Raising
6) Human and Civic Rights

The Mechanics of Governance
7) Strategy, Planning and Budgets
8) Monitoring and Reporting
9) Transparency, Access to Information & Justice and Accountability
10) Adaptability
European SD Forum

- Provide a platform for stakeholders to formally engage collaboratively with the Commission on the preparation of the EU’s 2030 Agenda plans
- Undertake a complementary exercise to develop a “European Society’s Commitment to Sustainable Development” (similar to the Finish approach) to ensure meaningful engagement of a much wider range of stakeholders in Europe.
- Establish formal links with individual National SD councils or with their network
- Work with stakeholders throughout Europe raise awareness of the SDGs and explain the implications and benefits
Thank You

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