



The European Business Network for  
Corporate Sustainability & Responsibility

[WWW.CSREUROPE.ORG](http://WWW.CSREUROPE.ORG)



# **ACTION OVER AMBITION**

How to deliver a Just Industrial Transition  
for a Sustainable Europe 2030

**CSR Europe's Business Manifesto 2024-2029**

# CSR Europe's Manifesto

## Action over Ambition

*Geopolitical tensions*

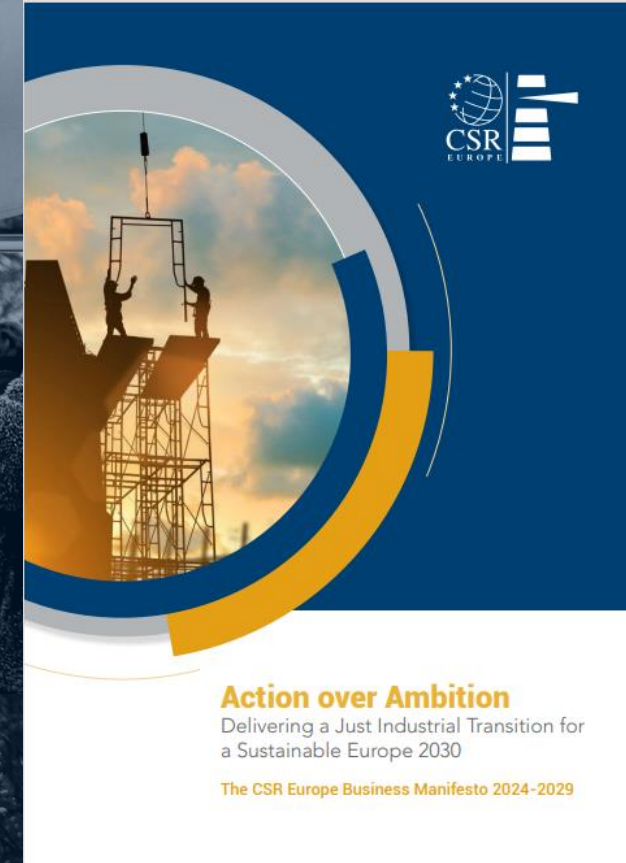
*Societal evolutions*

*Rise of inequalities*

*Digital disruptions*

*Eco-anxiety*

Collaboration is essential to advance **peace, sustainability, and prosperity**, without compromising on EU **competitiveness and strategic autonomy**



# CSR Europe's Manifesto

## OUTREACH:



+ Commissioners



+ EU Prime Ministers



+ Political Groups

Before elections



After elections



# CSR Europe's Manifesto

A year-long engagement with members and EU



## Over 120 contributions

CSR Europe Members, knowledge partners and external stakeholders

• Aldo Marino, The Coca-Cola company	• Maria Alexiou, Titan
• Amelie Girard, Epson	• Maria Luisa Parmigiani, UnipolSai
• Andrew Cullis, Toyota Motor Europe	• Maria Ordovás López, Fóretica
• Anke Brenner, BASF	• Marie Flourié, Solvay
• Arianna Checchi, Leonardo	• Mary Martin, LSE Ideas
• Aurélie Gillot, Société Générale	• Menno Bart, Adecco Group
• Carine Hemery, Solvay	• Piero Luigi Fratini, Bridgestone
• Constanza Vera, ArcelorMittal	• Pilar Gamboa, Solvay
• Dominique Debecker, Syensqo	• Renata Mele, Leonardo
• Elisa Rotta, Fondazione Sodalitas	• Richard Brasher, LKQ Europe
• Ewa Gebala, ArcelorMittal	• Richard Gardiner, World Benchmarking Alliance
• Germán Granda, Fóretica	• Sofia Tramontano, Enel
• Giada Maldotti, Boston Consulting Group	• Stéphane La Branche, IPBC
• Guillaume Jacques, Toyota Motor Europe	• Vittorio Allegri, FTI Consulting
• Gustavo Sanchez Marcos, Enel	• Wilfried Remans, BNP Paribas
• Hacina Py, Société Générale	• William Viry Allemoz, Engie
• Ian Leedham, LKQ Europe	• Perrine Bouhana, GlobeScan
• Isabelle Diversy, Engie	• Friends of Europe
• Jannik Struss, UPJ	• The Good Lobby
• Judith Trueper, BASF	• European Investment Bank
• Laurent Guengant, Hitachi	• European Commission
• Sara Teglia, Impronta Etica	• Presidency of the European Council
• Rebekah Smith, IBM	• European Economic and Social Committee

### Board of CSR Europe and CSR Europe's Secretariat

• Dominique Debecker, Syensqo	• Stefan Crets, CSR Europe
• Elisa Rotta, Fondazione Sodalitas	• Bianca Pailloux, CSR Europe
• Filippo Bettini, Pirelli	• Daria Delnevo, CSR Europe
• Gonzalo Juarez De La Rasilla, Enel	• Emanuela Pisanó, CSR Europe
• Maria Alexiou, Titan	• Giorgia Miccoli, CSR Europe
• Monica Perez Lobo, Toyota Motor Europe	• Ilaria Orsi, CSR Europe
• Thorsten Pinkepank, BASF	• Lorena Sorrentino, CSR Europe
• Wouter Vermeulen, The Coca-Cola Company	• Morris Massarutto, CSR Europe
• Sarah Bradford, Hitachi Europe	• Jan Noterdaeme, CSR Europe
• Katarin Wagner, econsense	

THANK YOU!

# CSR Europe's Manifesto

## EXPECTATION:

*Action over Ambition*

### Antwerp Declaration

With strong focus on fostering  
EU competitiveness

+

### CSR Europe Manifesto

With strong focus on Social  
Equity



## MAIN POLICY ASK:

An Industry Deal for closer  
collaboration between  
businesses and EU for driving at  
the same time

- **Economic competitiveness**
- **Environmental responsibility**
- **Social equity**

# CSR Europe's Manifesto

## STRATEGIC DIRECTION:

1. Put the **fight against social exclusion** at the heart of the European constitution
2. **Sustainability** and **value creation** must be combined
3. Ensure an easy access to **funding**
4. Make **regulations more effective**, predictable, and workable



## European Industry Deal

## PROPOSALS:

1. An **Industry Alliance** for Inclusive Prosperity
2. European **Sector Alliances for Due Diligence** and **Local Sustainability Networks**
3. Accelerating the **Capital Markets Union (CMU)** and a **European Social Investment Framework**
4. Integrating **Behavioral Science**
5. A **European Sustainability Dialogue**

# CSR EUROPE'S SUSTAINABLE INDUSTRY SUMMIT

25-26 JUNE, BRUSSELS, IN-PERSON ONLY

Join the leading sustainability event of the year for businesses in Europe!

**REGISTER AS NON - MEMBER**



**300**

EXPECTED  
ATTENDEES

**50+**

COMPANIES &  
STAKEHOLDERS

**13**

ROUNDTABLES  
& BUSINESS  
CASES

**35+**

C-LEVEL  
SPEAKERS



The European Business Network for  
Corporate Sustainability & Responsibility

[WWW.CSREUROPE.ORG](http://WWW.CSREUROPE.ORG)



Together, let's bridge from **AMBITION** to  
**IMPLEMENTATION!**

Thank you!

*CSR Europe's Business Manifesto*