

Public sector innovation and SDGs

Estonia

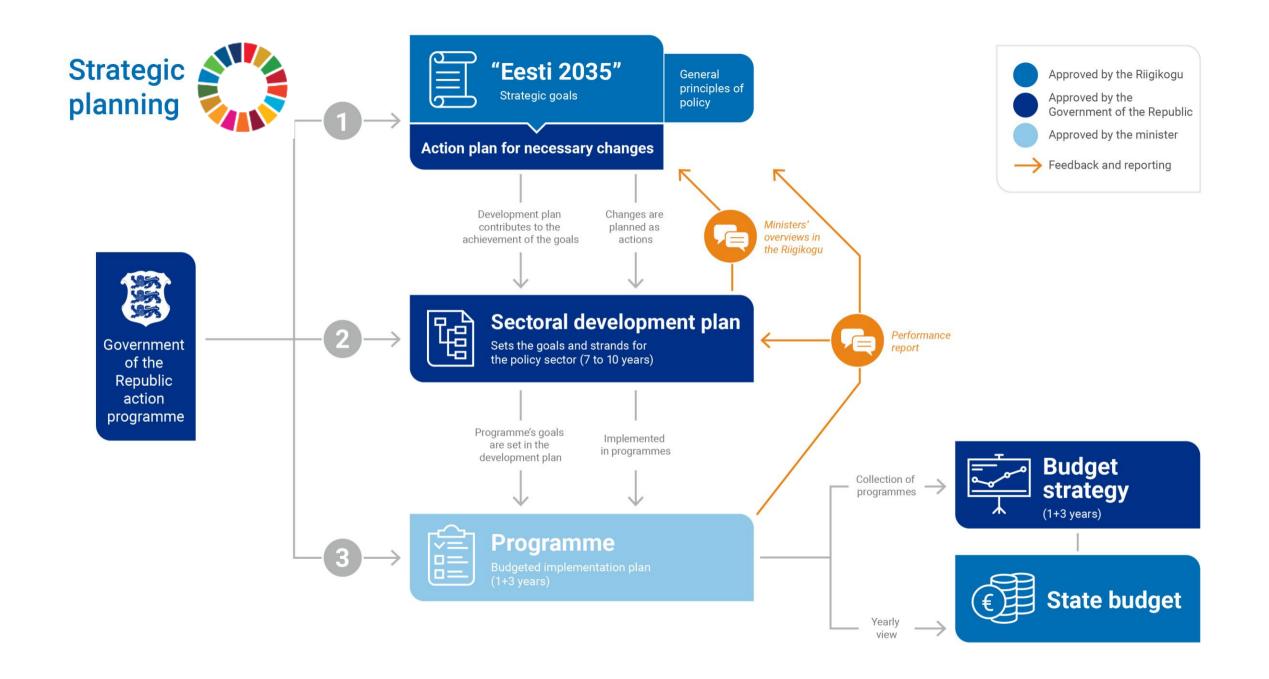
Eili Lepik and Laura Viilup, Government Office of Estonia

16th of March 2023

Implementation of SDG-s



- No separate implementation strategy or action plan for SDG-s
- SDG-s are integrated into governments strategies and development plans
- Estonian national strategy "Estonia 2035" and "Estonia 2035" action plan = implementation mechanism for the SDG-s
- All government level sectoral development plans linked to SDG-s

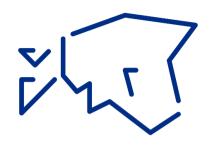


"Estonia 2035" strategic goals











People

Smart, active and healthy



Open, caring and cooperative



Strong, innovative and responsible

Living environment

Considering everyone's needs, safe and with high quality

Governance

Innovative, trustworthy and people-centered

































CONSUMPTION AND PRODUCTION







Democratic and safe state where the Estonian language, nation and culture is thriving



Innovation in participation process

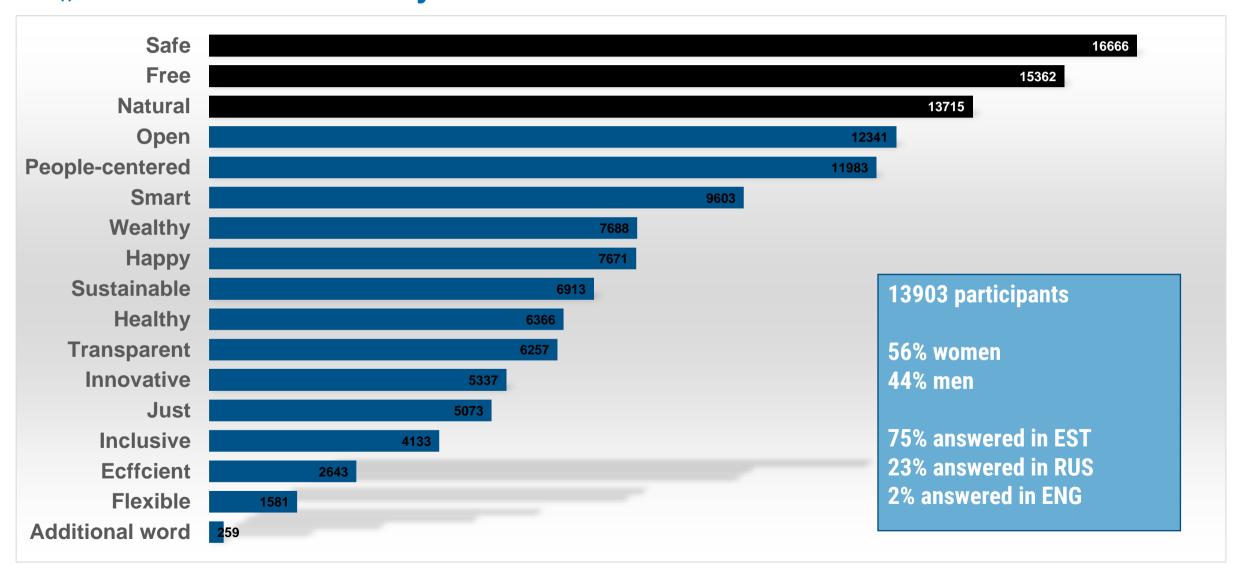
2019 - The value based opinion poll during drafting the "Estonia 2035" strategy

2021 - The "Estonia 2035" opinion journey for youth

2022 - The "Estonia 2035" opinion journey for everyone

Value based opinion poll (April-May 2019)

"In what kind of Estonia you would like to live in 2035?"



The Youth Opinion Journey for the long-term strategy "Estonia 2035"







THE IDEA **FOR THE OPINION** YOURNEY Cooperation with the **Teachers Union and** The Education and **Youth Board**

DISCUSSIONS AT SCHOOLS + WEB LESSONS

PUBLIC VOTE

2021

500 people 200 proposals

15 ideas 6200 votes

2022

MEETING WITH THE

PRIME MINISTER

METHODOLOGY FOR THE LESSONS AND WEB BASED GAME

TEST PERIOD

"ESTONIA 2035" AT THE **OPINION FESTIVAL**

DISCUSSIONS AT YOUTH CENTERS





https://www.eesti2035koosloome.ee/et

"Estonia 2035" Opinion Journey November 2022

Experimenting new way of participation

Collecting peoples ideas about how to improve life in Estonia

Input to "Estonia 2035" implementation

Involving so-called "self-active" people with self organised discussions supported by discussion methodology and worksheets



Topics of Opinion Journey



- Healthy choices
- Teacher shortage
- Mental health awareness



- The touchstones of a caring society
- NIMBY



- The charms and difficulties of rural life
- Bottlenecks of sustainable business



- Sustainable cities
- Climate crisis and biodiversity



- Al in public services
- The new role of libraries
- The role and responsibility of the state and the person

"Estonia 2035" Opinion Journey in 2022 was a success

136 discussions, 40 of them public

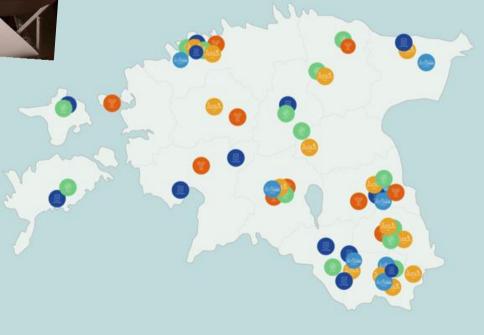
Over 1000 participants

Ca 800 recommendations to government

Good feedback from participants







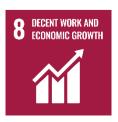
Riigikantselei

Programme to increase the innovation capacity of the public sector

- The long-term development strategy "Estonia 2035" outlines long-term goals and main development needs which should be addressed in the coming years.
- Programme supports experimenting and exploring innovative solutions to our main challenges.













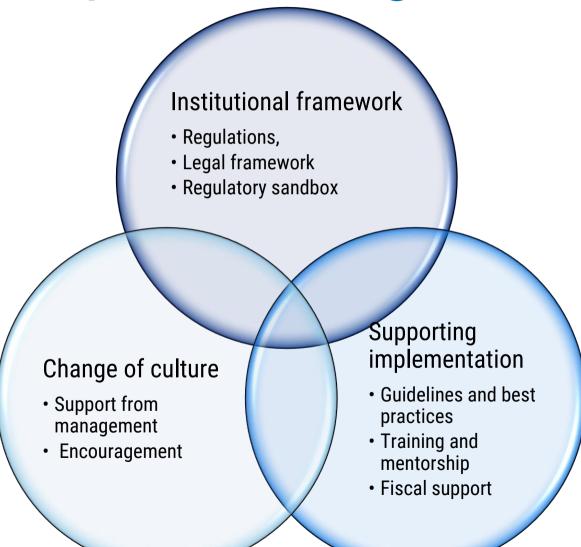


• We are primarily looking for researchbased, innovative solutions in smart specialisation focus areas:



solutions

Experimenting in Public Sector



- Framework to introduce experimentation as a part of policy making - 2022
- Guidelines and best practices to nurture the innovation culture – spring 2023

Thank you!

