

Future Mobility: Mobility of the Future

Ursula Kopp moderated this breakout group. She first pointed to the importance of **putting people first. The ranking of different means of transport should give walking the first priority**, then cycling, public transport, sharing individualistic transport and finally cars, ideally electric cars. This is important because **people tend to choose the easiest means, so the more sustainable alternatives need to be the easiest**. A high level of convenience and service is needed to convince citizens to choose sustainable transport options. In the end, transport is just a means to get from A to B. The more important consideration should be about the quality of life in the city, and in which way transport can contribute to it.

The breakout group discussed how to achieve more sustainable transport. **It needs to be an effort at all levels of governance**. The EU should set the general rules, and at the national level, taxes and other steering instruments can support the efforts. At the city level, planning should include more space for sustainable transport options. The public needs to express the need for more sustainable transport options. The means and instruments that should be implemented include an energy strategy, electrification of modes of transports, biofuels, attractive public transport, mobility-as-a-service, and active mobility.