European Sustainable Development Network Conference 2016

Practical examples of vertical integration
Germany: Sustainable Procurement

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www.nachhaltige-beschaffung.info
Competence Centre for Sustainable Procurement - who we are

Our Team
5 members of staff

Our basis
The programme of sustainability measures “Translating sustainability into concrete administrative actions”

Our target-groups
requisitioners and buyers on the level of
- the federation
- the states
- The municipalities

Our Job
- support
- promotion
- stimulation
of sustainable procurement on all institutional levels
What’s so complex and interesting about procurement?

- Financial volume of 350 billion € a year – market impact:

  - 3 levels of law and legislation:
    EU-Regulations, being transformed into German law, extra regulation on State-levels

- Personal aspects
The origins of the Competence Centre

2002: Sustainability Strategy

2010: Programme of sustainability measures
“Translating sustainability into concrete administrative actions”
Our job: fostering sustainability in procurement - using horizontal and vertical integration
What do we do?

Important instrument is the website:

- **Know**
- **Show**
- **Share**

On all levels:
- Laws and regulations
- Contact persons
- Practical examples
- Guidelines
What do we do?

• 22 trainings on all levels in 2015 with 375 participants

• (Active) participation in 101 events in 2015

• Multi-level and multi-institutional network: NGOs, science, state bodies and authorities (federal and State-level, municipalities).

• BITKOM-Declaration

• etc.
Working the vertical way - insights for us

- Respect differences in Mentality, Speed, Money and manpower

- Provide solutions that can be applied with respect to these differences!

- Deal with „the unwilling“: It does not need everyone to stimulate change!

- Provide mutual solutions for mutual problems
  - for the rest: provide support through network (-knowledge)

- Be clear about responsibilities (with yourself and with others!)

- It’s all about people!
  And people are all about communication!
Thank you for your attention!

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