

Business in the Post 2015 Development Agenda

- Need for a **strong engagement of business** to achieve a truly sustainable development.
- **Broad variety of actors** which populate the category of businesses, from micro enterprises, to state-owned enterprises and to transnational corporations.

Role of business in SD:

- injector of the financial capital to sustainable investment projects*
- response to the sustainability mega-forces
- development and dissemination of new technologies,
- shift in business model and strategy,
- direct engagement and partnership with governments, and
- account for and report on their contribution towards sustainable goals



Call for business engagement reflected in:

Technology

Sustainable
Development Goals

Commitments
associated with COP21

10YFP and its
Programmes

Post 2015 Framework
on Disaster Risk
Reduction

SAICM and its Global
Plan of Action

Financing for
Development

SAMOA SIDS
Pathway

Making the “business case” for business engagement in and contribution to these multiple frameworks ...



Sustainability mega-forces driving business strategies

- Climate change
- Energy and fuel availability
- Material resource stocks
- Water supplies
- Population growth
- Food security
- Concentration in urban areas
- Deterioration of biodiversity and ecosystems
- Workers and communities' health
- Increased intensity of natural & technological disasters

- *Translating the findings of sustainability / environmental assessments for business (i.e. GEO, life cycle thinking principles, IRP)*

