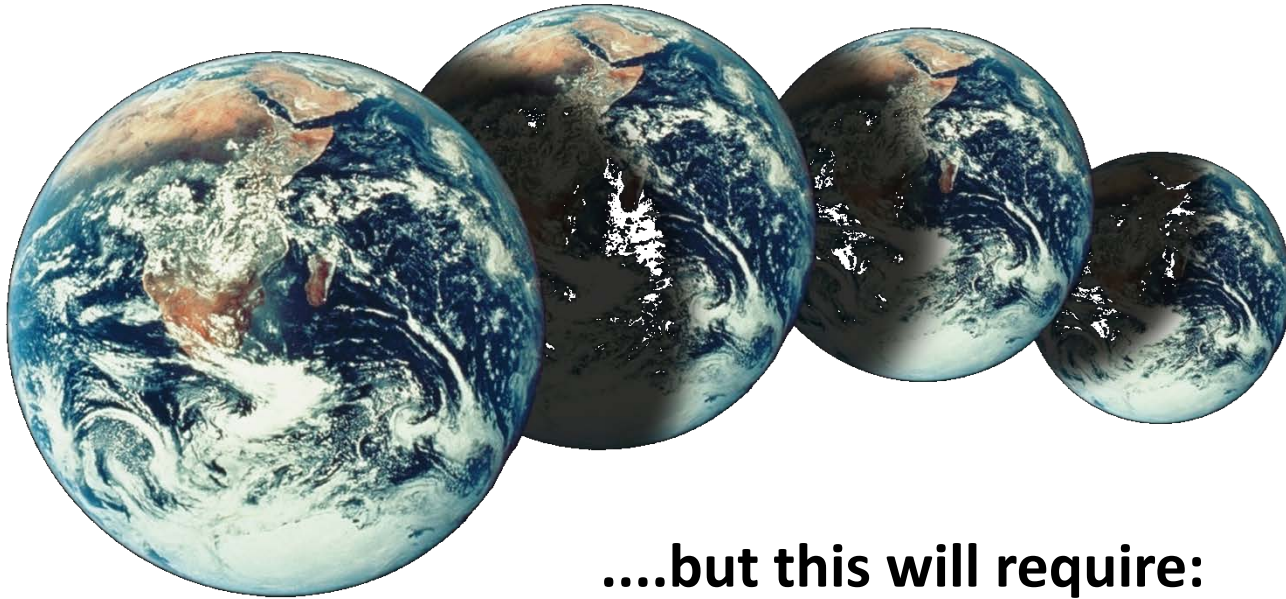


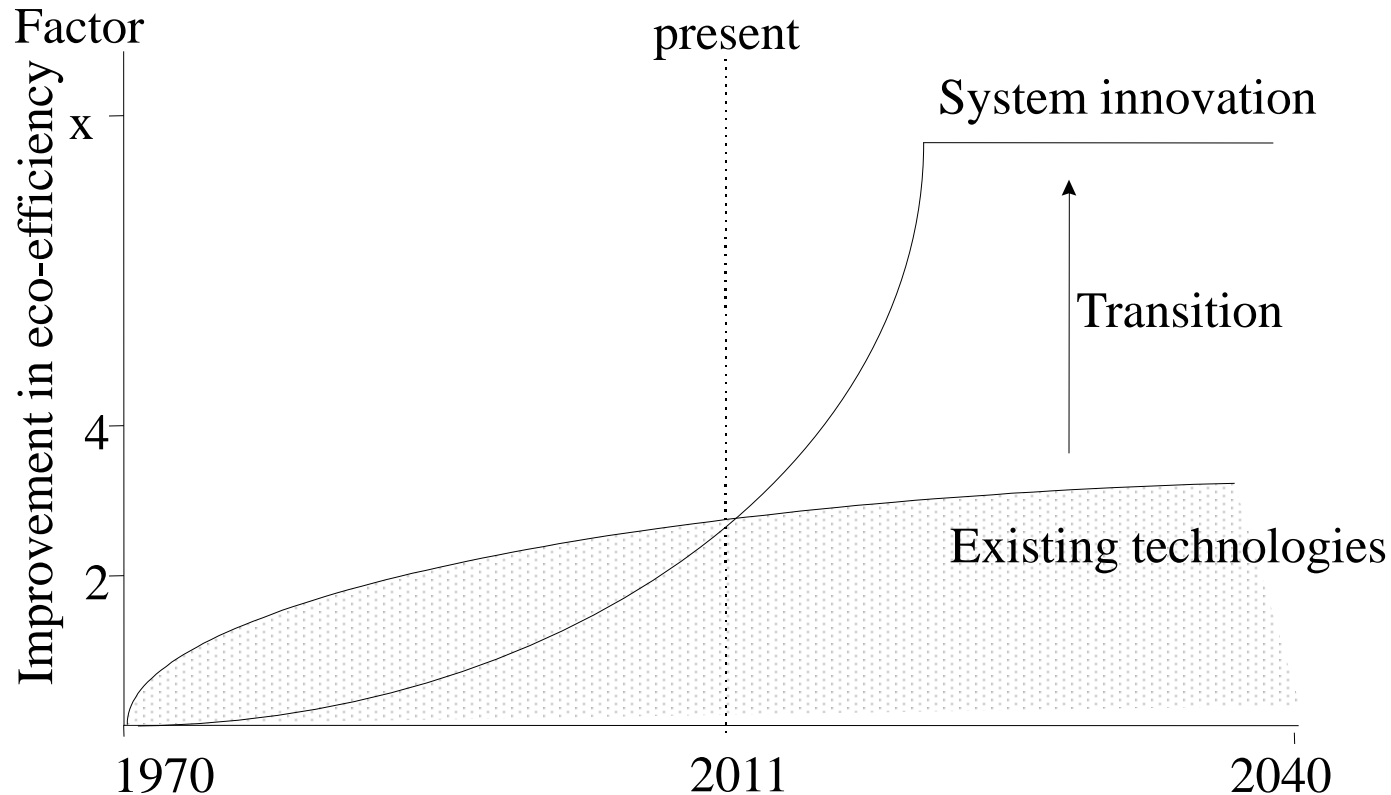
In 2050, around 9 billion people can live well, and within the limits of the planet....



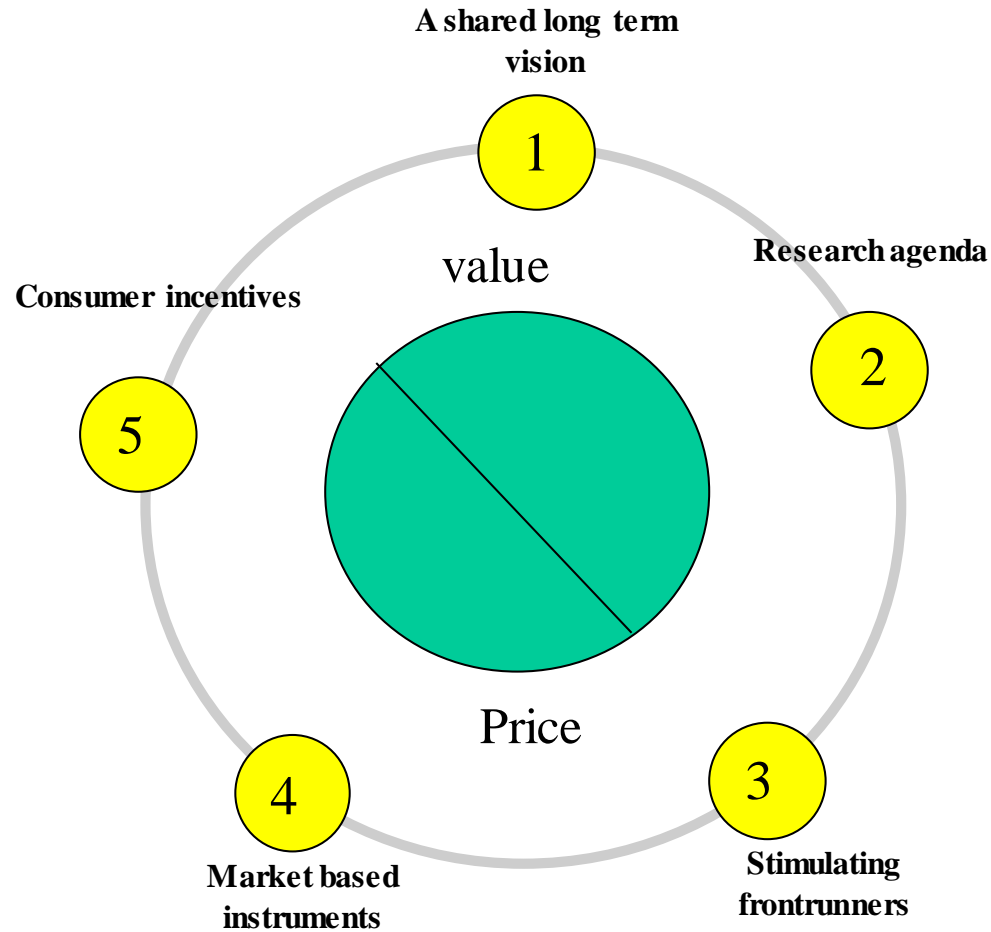
....but this will require:

- **fundamental changes in production and consumption patterns**
- **radical innovations and system changes**

Transition to resource efficient economy requires system innovation



Boosting the innovation cycle



ESDN Conference 27-29 June 2011,
Session 3 working group 1: Innovation dimension, Inge Lardinois