Knowledge Brokerage in Sustainable Consumption

Introducing the project CORPUS
Background

- Sustainable Consumption and Production (SCP)
- evidence based policy-making
- call in 7th European Framework Programme
  - connecting research and policy-making
  - develop new methods for knowledge brokerage
  - at the example a specific policy domain: sustainable consumption
  - include policy-makers
  - built-in evaluation
CORPUS

Enhancing the Connectivity Between Research and Policy-Making in Sustainable Consumption (2010-2012)

- online web platform
- offline interaction exercises

researchers ↔ food, housing, mobility ↔ policy-makers
Partners

ESDN

European Topic Centre (ETC) on SCP
Approach

Knowledge Brokerage (KB) System

Knowledge Brokerage Web Platform
- Facts & Findings
- Actors & Scenario
- Q & A
- Links & Events
- Users’ Network
- etc.

KB Interaction Exercises FOOD
- System & Actors
- Policy Instruments
- Scenarios

KB Interaction Exercises MOBILITY
- System & Actors
- Policy Instruments
- Scenarios

KB Interaction Exercises HOUSING
- System & Actors
- Policy Instruments
- Scenarios

Community Strengthening and Assistance

Built-In Evaluation
The Interaction Exercises

Knowledge Brokerage in Sustainable Consumption, Ghent, 06.07.10

The Domain
IE I
Facts, Trends, Objectives, Actors, Systems

The Policies
IE II
Policy-Instruments and Evidence-based Policy Assessment

The Futures
IE III
Scenarios and Possible Sustainable Futures

„from the present to the future“
Interaction Exercise I

Inputs
- 25 interviews with policy-makers
- 6 Cognitive Maps
- Discussion Input Paper
- 6 Knowledge Units

Day 1
- Mindsets – cognitive maps & participatory causal maps
- Facts and Trends
  walk-round poster session with KUs
- Options and Opportunities
  “spicy brain food”

Day 2
- Objectives and Targets at EU Level
  “talks show” with EU policy makers
- Objectives and Targets at National Level
  break-out sessions
- Cliffhanger to Interaction Exercise II
  overview of policy instruments; voting by participants
- Evaluation
  self-evaluation and feedback

Web Platform
- More Knowledge Units
- Questions & Answers
- Voting Results
- Documentation

IE I on Sustainable Food
Vienna, 21./22.10.2010
Web Platform: www.scp-knowledge.eu
Web Platform – registration (1)
Web Platform – registration (2)
Web Platform – my account
Web Platform – landing page food
### Web Platform – food knowledge

#### Knowledge

<table>
<thead>
<tr>
<th>Title</th>
<th>Document type</th>
<th>Author</th>
<th>Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>Food price and diet and health outcomes: 20 years of the CARDIA Study</td>
<td>Scientific publication</td>
<td>Duffy, K. J.</td>
<td>2010</td>
</tr>
<tr>
<td>Chubby cheeks and climate change: Childhood obesity as a sustainable development issue</td>
<td>Scientific publication</td>
<td>Reisch, L. A.</td>
<td>2010</td>
</tr>
<tr>
<td>The impacts of household consumption and options for change</td>
<td>Scientific publication</td>
<td>Tukker, A.</td>
<td>2010</td>
</tr>
<tr>
<td>Understanding consumer responses to labels</td>
<td>Scientific publication</td>
<td>Theegersen, J.</td>
<td>2010</td>
</tr>
<tr>
<td>The contribution of organic food production to sustainable nutrition: A case study on the organic niche market in Eastern Germany</td>
<td>Scientific publication</td>
<td>Bolting, B.</td>
<td>2010</td>
</tr>
<tr>
<td>Barriers and opportunities for sustainable food systems in Northeastern Kansas</td>
<td>Scientific publication</td>
<td>Peterson, H. H.</td>
<td>2010</td>
</tr>
<tr>
<td>Sustainable consumption: green consumer behaviour when purchasing products</td>
<td>Scientific publication</td>
<td>Young, W.</td>
<td>2010</td>
</tr>
<tr>
<td>Obesity: Understanding and challenging the global epidemic, 2008-2010</td>
<td>Policy document</td>
<td>International Association for the Study of Obesity (IASO)</td>
<td>2010</td>
</tr>
<tr>
<td>Food 2020</td>
<td>Policy document</td>
<td>DEFTRA (Department for Environment, Food and Rural)</td>
<td>2010</td>
</tr>
</tbody>
</table>

#### Search

- I'm searching for:
  - [ ] Any
  - [ ] Event
  - [ ] Knowledge
  - [ ] Link

#### Help us improve

If you know of a relevant document that is not listed here, send us an email and we will add it to our knowledge.
Web Platform – outlook

- sharing information
  - country profiles on SCP
  - monthly newsletter
  - ...

- communicating with others & community building
  - personal profile „MyCorpus“
  - „questions & answers“ section
  - ratings/votings, polls
  - discussion forums
  - ...
What’s in it for you?

– receive practical assistance in evidence-based policy-making for sustainable consumption

– opportunity for networking with other European professionals in sustainable consumption

– experiment with innovative forms of knowledge brokerage

– convey your knowledge demands to the research community
Thank you.

Dr. Gerd Scholl
IÖW
gerd.scholl@ioew.de
06.07.2010

www.scp-knowledge.eu