

*Austria*



## Global Marshall Plan<sup>®</sup>

balance the world  
with an Eco-Social Market Economy

### *Context*

**Start:** 2003

**Founders:** CoR, CoB, Ecosocial Forum Europe, Stitung Weltvertrag

**Partners:** 5 Regional Governments, ESFE, Umweltdachverband, IUFE, SPES and many other NGOs (esp. in Austria and Germany)

**Relevant national particularities:**

Ecosocial Market Economy is an Austrian “idea” (1990’s);

Good reputation because of important Austrian founders/supporters (especially former EU Commissioner Franz Fischler)

### *Description*

**General Description of your example:**

Global Contract for sustainable development - “EU-enlargement process goes global”

**Purpose and objectives:**

Five core goals: MDGs; add. 100 bn. US\$; new resources (e. g. tax on kerosene and currency transactions); global contract for a new global design for economy; new ways of self-directed development

**Unique features:**

Global contract/bindingness under int. law; multi-stakeholder approach (NGOs, politics, business, religious groups, etc.)

### *Description (continued)*

**Obstacles:**

global: missing int. consensus; neo-liberal and national-egoistic interests and trends; regional: competition between initiatives; global trends

**Driving forces:**

people’s power - we need a change!

**Success Factors:**

big network; lobbying; comprehensive content/grand design

**Lessons learned:**

stronger integration of different stakeholders; “bottom down” without “bottom up” was not successful

### *Outlook*

**Challenges ahead:**

Official support of some European governments and more regional governments; partnership with “southern countries”; concretion; “What can I do?”

**Expectations for the future:**

Support of all regional governments of Austria → concretion of regional approaches; next political steps on EU-level during German EU-presidency and via European parliament.

[www.ecosocialforum.org](http://www.ecosocialforum.org)

[www.globalmarshallplan.org](http://www.globalmarshallplan.org)