Context
Start: 2003
Founders: CoR, CoB, Ecosocial Forum Europe, Stitung Weltvertrag
Partners: 5 Regional Governments, ESFE, Umweltdachverband, IUFE, SPES and many other NGOs (esp. in Austria and Germany)
Relevant national particularities:
Ecosocial Market Economy is an Austrian “idea” (1990’s);
Good reputation because of important Austrian founders/supporters (especially former EU Commissioner Franz Fischler)

Description
General Description of your example:
Global Contract for sustainable development - “EU-enlargement process goes global”
Purpose and objectives:
Five core goals: MDGs; add. 100 bn. USS; new resources (e. g. tax on kerosene and currency transactions); global contract for a new global design for economy; new ways of self-directed development
Unique features:
Global contract/bindingness under int. law; multi-stakeholder approach (NGOs, politics, business, religious groups, etc.)

Description (continued)
Obstacles:
global: missing int. consensus; neo-liberal and national-egoistic interests and trends; regional: competition between initiatives; global trends
Driving forces:
people’s power - we need a change!
Success Factors:
big network; lobbying; comprehensive content/grand design
Lessons learned:
stronger integration of different stakeholders; “bottom down” without “bottom up” was not successful

Outlook
Challenges ahead:
Official support of some European governments and more regional governments; partnership with “southern countries”; concretion; “What can I do?”
Expectations for the future:
Support of all regional governments of Austria ➔ concretion of regional approaches; next political steps on EU-level during German EU-presidency and via European parliament.
www.ecosocialforum.org
www.globalmarshallplan.org